

Wisconsin Virtual Learning, Inc.
Board of Education Meeting Minutes
Regular Session
Thursday, July 11, 2024 – 6:30 p.m.
via Zoom

Call to Order: 6:30 p.m. by William Hintz. Roll call taken; quorum established.

Members Present: William Hintz, Sandy Lundberg, Eric Dimmitt, Theresa Schmechel, Dana LaPointe

Others Present: Mandie Barr, Michael Leach, Josh McDaniel, Ann Baumann, Dan Schreurs, Branden Doucette,

Kelley Janowski, Charlie Schwartz (joined at 7:05 p.m.)

Recognitions: M. Barr thanked M. Leach for his leadership at WVL and for his assistance as she transitions

into the Executive Director role.

Reports: Marketing Report: The June marketing update was presented via Loom. Website traffic has

increased by 7% over this time last year. The alternative enrollment ads were turned on as of June 15th. A spotlight interview with board member Dana LaPointe is scheduled to air on CBS

Channel 58 at the end of the month.

Enrollment Update: A. Baumann presented the enrollment projection report. As of July 11th we have 232 returning students who have registered. The chat line continues to remain busy.

Budget Update: J. McDaniel presented June's Monthly Check Register. E. Dimmitt motioned

to approve the June 2024 Check Register, seconded by S. Lundberg.

Motion carried unanimously. There is no financial summary this month as the Business Office

team is preparing for the audit.

Old Business: T. Schmechel motioned to approve the June 6, 2024 Regular and Closed Session Meeting

Minutes, seconded by D. LaPointe. *Motion carried unanimously*.

New Business: Pupil Services Report: M. Leach explained the role of each person on the Pupil Services

team. C. Schwartz explained the variables involved when a student with an IEP applies to enroll at WVL. The goal is to make sure this is a good fit for the student and their family.

Student Enrollment & Course Failure Data Report: M. Leach presented Matt Olson's report. M. Leach asked B. Doucette to speak as he was the high school team leader from 2016-2018. He explained that the change in the high school schedule and teachers having office hours on Wednesday's, helped in lowering the failing grades issued in 2017-2018. M. Olson was on vacation and unable to attend tonight. M. Barr will review the data with M. Olson and

provide follow-up at a later date.

Property & Liability Insurance Update: J. McDaniel provided an update on the property,

liability and worker's comp insurance renewal for the 2024-2025 school year.



Wisconsin Virtual Learning, Inc.
Board of Education Meeting Minutes
Regular Session
Thursday, July 11, 2024 – 6:30 p.m.
via Zoom

Technology Purchase Request: D. Schreurs presented a slideshow explaining the three pillars of the IT Department. B. Doucette presented the history, financial implications and recommendation behind the request to purchase laptops for students for the 2024-2025 school year. Details are outlined in the Situation Report found on page 39 of the board packet. E. Dimmitt made a motion to approve the purchase of 65 Lenovo V15 laptops, including the three-year accidental protection and depot warranties, not to exceed \$60,000, seconded by D. LaPointe. *Motion carried unanimously*.

Next Meeting:

The next WVL Board Meeting will be held on August 8, 2024 via Zoom.

Topics suggested for next meeting:

- Staffing update approval of new hires/resignations
- Tentative/anticipated budget forecast

W. Hintz requested creating an electronic version of a board member handbook that would be updated on a regular basis. A rough draft would be presented to the board for review and the final version would be approved by the board.

Adjournment:

T. Schmechel made a motion at 8:00 p.m. to adjourn the Regular Session Meeting, seconded by S. Lundberg. *Motion carried unanimously*.

Respectfully submitted,	
Eric Dimmitt, Secretary	William Hintz, Board President